RESEARCH AND DEVELOPMENT, NEUCHATEL - QUARTERLY REPORT

DIVISION : NEW PRODUCT DEVELOPMENT

SUBJECT TITLE : CIGARETTE DEVELOPMENT EEC

PERIOD COVERED : OCTOBER - DECEMBER 1988

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KEYWORDS : cervin,cricket-99,fox,katia,cornu,au,gb, it,db

PROJECT CERVIN (AU) - NO 0235

Objective

Size change on Marlboro Austria from 7.95/80/20/24 mm (MLF06-04) to 7.95/84/23/26 mm (MLB22-04).
Tar : 15.0 mg/cig
SN : 0.90 mg/cig

Status

Prototype 1P made in FTR with a 23 mm filter length was accepted. A confirmation trial was conducted in Austria and the analyis of the products is under way.

PROJECT CORNU (IT) - NO 0189

Objective

To replace the current Mercedes blend by Muratti blend on Mercedes sold in Italy.
Format : 7.95/84/20/25 mm
Tar : 15.0 mg/cig
SN : 1.0 mg/cig

Status

Prototype 4P was selected. A ventilated version was also developed.

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PROJECT CRICKET-99 (GB) - NO 4508

Objective

Blend optimization on RAH.
Format : 7.85/98.5/25/29 mm
Tar : 14.9 mg/cig
SN : 1.3 mg/cig

Status

Trials with different levels of stems in the blend were conducted. Furthermore, the total cigarette RTD was reduced. Prototype 31P was selected.

PROJECT KATIA (DB) - NO 0803

Objective

SN reduction on the LMF03.
Format : 7.90/84/21/25 mm
Tar : 14.5 mg/cig (DIN)
SN : 1.0 mg/cig (DIN)

Status

Prototype 3P made with a higher filter RTD was selected.

PROJECT FOX - NO 0218

Objective

Introduction of LTR sheets in Marlboro and Muratti blends.

Status

Different quality of LTR sheets were tested. Standard products were produced using the "LTR blends" MLK33 - MLK37 - MPH11 - MAK08. LTR 5052 containing washed Burley stems was selected.

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